



ANNE - MARIE ESSON
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RESUME

EDUCATION

- BFA, Fashion Design, Sam Fox School of Visual Art at Washington University, St. Louis, MO
- AS, Architecture and Interior Design, AACC, Arnold, MD

PROFESSIONAL AFFILIATIONS

- Associate ASID Maryland Chapter
- Maryland Federation of Arts
- Washington Sculpture Group

EXECUTIVE SKILLS SUMMARY

- 15+ years professional creative & special project management experience pertaining to:
 - Installation art & design
 - Commercial & residential interior design
 - Retail fashion, display & merchandising
 - Arts instruction
- Executive Management Training
 - Proven leadership qualities & abilities
 - Ability to present and articulate concepts clearly and in a compelling manner
 - Interpersonal skills to inspire, develop and train productive and effective team(s)
- Strong brand aptitude and high artistic sense of design, color, and style
- Task oriented with strong planning and coordination ability to execute in timely manner
- Ability to meet deadlines and adhere to budgets

TECHNICAL | ARTISTIC SKILLS

- Concept sketching, hand-drafting, portraiture, illustration, oil, acrylic and watercolor painting, casting, ceramic sculpture, mosaic, home and apparel textile design, sewing, and pattern drafting.
- Construction Documentation: shop drawings, site plans, floor plans, elevations, sections, detail, and schedules.
- Field measurements, programming, space planning, research and selection of materials, finishes, furniture, fixtures, equipment, and design board preparation and presentation.
- AutoCAD, Sketch-Up, Photoshop, InDesign, Microsoft Office Suite, Splice, and large/small print production.

PROFESSIONAL EXPERIENCE

Assistant Manager. Chico's, Annapolis Town Center. May 2017 - present

Responsible for supporting management in general operations of boutique to ensure optimal customer service, shopping experience, and sales. Responsibilities include MAPS leadership, event coordination, managing client call lists, books, and coaching best selling behaviors to achieve/exceed KPI's daily. Additional responsibilities include merchandise receipt/processing, cash handling/reporting, plus opening and closing duties. Annapolis, MD.

Creative Director, Specialty Artist. ArtDesigns Inc. June 2010 – present (part-time)

Responsible for special project art and design for commercial, residential, and retail application(s). Comprehensive project

management may include; development, art direction of consistent brand story, site analysis/project scope research, construction/production documentation, file preparation, specifications, asset scheduling, and photo shoots.

Annapolis, MD. Partial project list includes:

- Commercial art & design. Public art/mosaic wall. City of Annapolis, MD.
- Residential art & design. Fine art installation for private client. Baltimore, MD.
- Textile art & design/pillows. Custom pillows and accessory items for private client. Pensacola, FL.
- Residential art & interior design. Lifestyle design for private client on behalf of Restoration Hardware, MD.
- Retail branding/print. White House Black Market. Baltimore, MD.
- Institutional branding/print. Kennedy Krieger Institute. Baltimore, MD.
- Institutional branding/print. John's Hopkins Children's Center. Baltimore, MD.

Visual Director. Macy's Inc. October 2007 - June 2013

Store-line executive responsible for store branding, visual merchandise presentation throughout five FOB's (fashion, men, kids, home, and cosmetics), and on-floor management of 111,000 sq. ft. department store. Joppa, MD.

- Partnered weekly with 3-member senior leadership team (manager, ops, and HR) on store operations, workload planning, visual merchandising, and sales event execution.
- Lead, developed, coached 2-member visual team on execution daily; standards, impactful presentation, storewide branding, window display, vendor ID, way finding, and ADA compliance.
- Lead, developed, coached 8+ department managers and sales associates daily on product knowledge and best customer service practices to drive sales.
- Updated floor plan weekly per metrics and monthly merchant visits.
- Conducted daily morning rallies and special event promotions.

Arts Instructor. Performing Visual Arts Program, Bates Middle School. Fall and Spring 2011 (*part-time*)

Developed, taught integrated arts curriculum designed primarily for middle school youth. Through applied arts instruction, students gained heightened sense of color, drawing, painting, communication skills, appreciation of self, and accountability to others. Annapolis, MD.

Arts Instruction Author. Expressive Painting with Anne-Marie Esson, Sterling Publishing, Inc. 2006-2007

Developed instructional "how-to" paint book featuring creative painting exercises, and a five-step painting methodology. 126 page, full color, spiral hardback book. New York, NY.

Producer/Director/Host. Painting with Anne-Marie, South Carolina Educational Television. 2004-2006

Developed instructional 13-episode PTV "how-to" paint series for APT (last aired in 2011), *Painting with Anne-Marie*. Project included: teaching methodology, script, camera direction, stylization, presenting, painting-live, set design oversight, and development of pledge items. Columbia, SC.

LINK & REFERENCES

PORTFOLIO

Susan Brinks; Director, Decawraps. 443.955.4973, suzannebrinks@verizon.net

Lovey Guynton; Manager, Chico's Annapolis Harbor Center. 410.493.2353, store.00332@chicos.com

Lori Wright; District Manager, Chico's. loriwright@chicos.com

Adriana Camino; Project Manager, Custom Mosaics. 954.748.3841, adriana@custommosaicinc.com